





"Gee, wouldn't it be swell!" say Dean Young (left) and Von Ree Tuttle, second shift Knitting Fixers, as they admire a number of different types of boats popular with today's boating enthusiasts. All photos were made in a local boat sales yard.

HAVE FUN



MORE THAN 37,000,000 boaters find a world of fun on the water. Hundreds of new families across the country join them each year. And in North Carolina boating has become the No. 1 family sport. Why? Because it can be a safe and inexpensive way for families to play together.

YEAR 'ROUND SPORT

Boating can be enjoyed almost the year around in our state. The CLIMATE is ideal, and the natural and man-made waterways provide a wide variety of nearby boating facilities. Marinas, boat liveries, and boating clubs are found from the mountains to the coast. The Wildlife Resources Commission uses funds from boat license fees to maintain numerous public access areas on the important waters for launching small craft.

ADVANCES IN BOAT MANUFACTURE

The landlocked sailor-at-heart has received a great boom from recent developments in the manufacture of boats, engines, trailers, and allied accessories. Light, strong, easy-

to-operate trailers will take almost any type of craft — inboard, outboard, or sailboat — for a boating week end or vacation afloat. And this enthusiastic sailor-at-heart will delight to find his modern, lightweight boat can be loaded easily, quickly — and singlehandedly, if need be.

MOST POPULAR CRAFT

Today's transportable boats come in a wide range of prices for a wide range of purposes — fishing, cruising, water skiing, and the like. Kits are also available, offering varied choices of construction materials. Sailboats are growing in popularity, especially a one-design craft costing between \$1,000 and \$2,000, which can be used for leisure-time sailing as well as racing. The best way to determine what boat to buy is first to consider carefully what your requirements are. Is the boat to be shared with family and friends? What water and weather conditions are you likely to encounter? How much spare time can you spend on maintenance? Discuss these questions with a reputable boat dealer. He can also advise you about where to moor your boat and can tell you where to take free boating courses.

MANY RELATED SPORTS ACTIVITIES

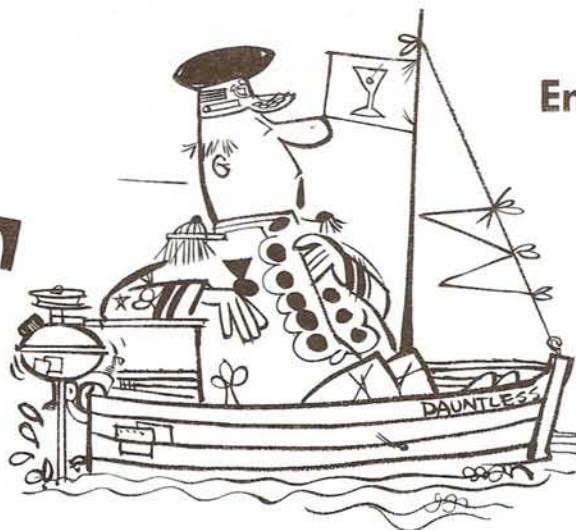
Along with the fun of boating comes the fun of its many allied water sports. The fisherman, of course, can more easily seek out his catch. The skindiver, the hunter, the camper — all find a boat a big help. And the water skier just can't water ski without one! Water skiing has won thousands of fans because it's fun and easy to learn. Ski instruction and equipment are available at most boating centers.

BOATING RULES AND LAWS

The rules for boating safety are in some ways similar to the automobile safety rules. The Coast Guard will be glad to supply the boater with these "rules of the road" on the water, and the Coast Guard Auxiliary will give your boat a free examination for safety equipment.

Boats powered by motors of more than ten horsepower must be registered. However, all boats powered by motors must have approved lifesaving equipment for each person aboard. Children must wear life jackets at all times. A white light mounted on the stern or a flashlight in working condition is required for boating at night.

AFLOAT



Enjoy the
Boating Boom
in N. C.



BOATING SAFETY RULES

KNOW YOUR BOAT. Every boat has its limitations. Learn what you can expect from yours.

BALANCE YOUR LOAD. Distribute weight evenly in the boat from side to side and from bow to stern.

WATCH THE WEATHER. Head for shore before a storm breaks. If caught out, seat passengers on the floor.

KEEP LOW and step in the center when boarding or changing seats.

HEAD INTO THE WAVES. If they're high, head your boat at an angle towards them at slow speed.

USE THE RIGHT MOTOR. Too much power can damage your boat and may even swamp it.

DON'T OVERLOAD. Seats don't indicate capacity. Two or three adults may be a full load under some conditions.

AVOID SHARP TURNS. They're hard on equipment and sometimes on people. Take it easy!

WATER SKI WITH CARE. Two people should be in the tow boat, one to watch the skier and one to steer. The skier should always wear a life preserver.